
Frank Lloyd Wright Races, October 24, 2010
SILVER SPONSORSHIP LEVEL: \$800

- 74,000** Six newspaper advertisements, with prominent positioning of your logo, in the Wednesday Journal Newspaper, celebrating your support of the Park District of Oak Park
- 10,000** Prominent positioning of logo and featured link back to your site on the FLW Races web page
- 8,000** Company name on the FLW Races registration brochure, distributed regionally
- 2,500** Prominent positioning of logo and thanks on back of the FLW Races t-shirt
- 2,600** 10 x 10 booth space, tables, and chairs onsite for entire duration of the event to showcase your company (no commerce). Booth to be staffed by sponsor.
- 28,000** Prominent listing on FLW Races page in Park District of Oak Park Fall Brochure, distributed to all households and businesses in Oak Park
- 10,000** Two weeks prior to event, retail poster featuring your logo in prime window space in over 100 stores in the Oak Park/Forest Park/River Forest area
- 2,400** Insert in FLW Races goodie bags
- 250,000** Logo on “Thank You Sponsors” banner, posted at Park District Community Center in high visibility area for two weeks prior to event, and in the OPRF High School field house on the day of the Races
- 2,600** Recognition through race day public emcee announcements in start/finish line area and in fieldhouse
- 2,600** Opportunity to post banner on FLW Races finish line chute fencing – prime visibility
- 2 Complimentary Race Registrations with complimentary race t-shirts

You will receive at least 392,700 Marketing Impressions



Frank Lloyd Wright Races
Sunday, October 24, 2010

Park District of Oak Park: The Park District of Oak Park has been serving the community for nearly 100 years. In partnership with the community, we provide quality parks and recreation experience for the residents of Oak Park.

Race Basics: The Frank Lloyd Wright Races will be held on Sunday, October 24, 2010, and will feature a 5K Run/Walk, a 10K Run and a Youth Mile. The 5K and 10K Courses are USA Track and Field Certified, and were once again chosen as part of the Chicago Area Runner's Association Runners' Choice Circuit, CARA's 2010 competitive series of races. Last year's event attracted more than 2300 participants, with all running events filling to capacity days before Race Day. The 2009 Races were so popular that all the running events, including the Youth Mile, were filled to capacity days before Race Day.

Race Features: The Frank Lloyd Wright Races are named for the 10K race route, which passes by eight historically relevant Frank Lloyd Wright-designed buildings, including the Frank Lloyd Wright Home and Studio. The FLW Races are one of the longest-running racing events in Illinois, celebrating 34 years in 2010. Runners range in age from five years old to over 80, and come from throughout the Chicagoland area.

Location: Located approximately 8 miles west of the Chicago Loop, the Races begin at Oak Park River Forest High School, 201 N. Scoville Avenue and run through scenic and historic neighborhoods.

Awards Information: The Races use the new B-tag timing technology, a disposable timing chip that stays mounted to the runner's bib. Awards are given to 5K, 10K and Youth Mile age division winners and to first through third place finishers for each male and female division in the 5K and 10K events. Walkers are not timed.

Food, Giveaways and Fun: On Race day, a complimentary pancake and sausage breakfast is offered for all participants inside the high school's South Cafeteria. Frank Lloyd Wright Races sponsors will be on hand in the finish line area with games and giveaways for participants and spectators. Last year's fun activities included a Race kick-off by a Smart car, a visit from Timber Ridge Lodge's Bruce the Moose, warm up stretching by Athletico, free massages, health screenings and a special appearance by 103.5 KISS FM's Special K! Participants and spectators can all enter to win great prizes in the Wednesday Journal raffle.

All participants receive a long-sleeved Frank Lloyd Wright Races t-shirt and a reusable goody bag, compliments of Saucony, filled with products and special offers from our sponsors and community supporters. All participants receive a generous assortment of food and beverages in the finish line area, including bagels from Bruegger's Bagels, food from Trader Joe's of Oak Park, vitaminwater, and Dasani water from McDonald's.

All attendees of the Frank Lloyd Wright Races can enter the Wednesday Journal raffle, offering prizes from our event sponsors. In addition, participants can enter the post-race evaluation raffle, which also features outstanding products from Park District community partners.

Event Sponsors: The Frank Lloyd Wright Races are made possible by many outstanding event sponsors from our community.