



Park District of Oak Park

218 Madison Street • Oak Park, Illinois 60302 • Phone: (708) 383-0002 • Fax: (708) 383-5702 • www.oakparkparks.com

Scoville Park 2010 Summer Concert Series

Individual Concert sponsorship: \$350

Summer concerts presented by the Park District have been an Oak Park tradition for more than 25 years, and feature a wide variety of musical entertainment. Friends, families and neighbors gather at Scoville Park, described as Oak Park's Village Green, to picnic and enjoy the free outdoor concerts. **Ten concerts will be held through the summer, with average attendance at 500 – 800 per event.**

You will receive at least 6100 marketing impressions for your sponsorship dollars

Impressions

- 800** 10x10 tent with table and chairs supplied to sponsor at the concert dates of your choosing, which can be used by sponsor to promote their company, offer demonstrations, or other Park-District approved activities, and distribute promotional information, prizes, etc. (No commerce. Promotional items subject to review and approval by the Park District). Company signage can be posted at tent.
- 800** Announcements recognizing sponsor made before and after concert
- 100** Corporate logo prominently featured in pre-event publicity, fliers, posters, distributed throughout the community.
- 2,000** Your company logo featured on Park District website for a week prior to concert
- 2,400** Recognition in Park District of Oak Park E-newsletter.